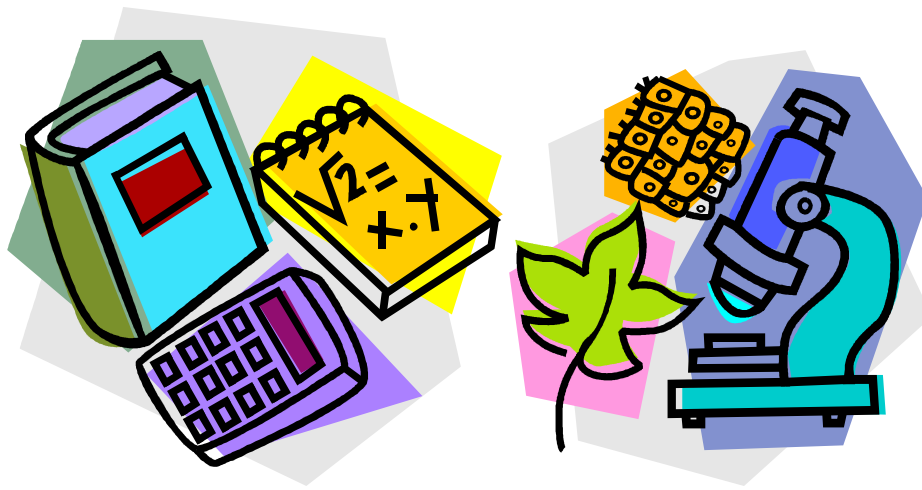


# 101 Lakes Academy & Farm School



*Purpose: To create a marketing plan for an entrepreneurial business within the local community. This will help students see how a business functions as well as how it needs to be marketed in order to be successful.*

**How the Program Worked:** The academy is an, independent, private school start-up that is in its first few couple of years of operation. It is located in Angola. The director asked for help developing a marketing plan. The group felt there is also opportunity to help with business management and financial skills. This project could fit several criteria: market economics, entrepreneurship, financial literacy.