



# Aroma Soy



**Purpose:** *To teach local business woman smart business principles and how to implement these into her small soy candle company.*

**How the Program Works:**

- **Create a marketing plan**
- **Create a business plan**
- **Teach Grazia the basic principles of Entrepreneurship**
- **Assist with financial planning**
- **These are places where she would like to sell her product:**
- **Parties**
- **Grants**
- **Online sites**
- **Hospital gift shops**
- **Vendors**