Trine University Transfer Guide BSBA with a major in Marketing 124 Semester Hours
TRANSFER GUIDE FOR KELLOGG COMMUNITY COLLEGE

Communications - 12 hrs				**Business Core - 30 hrs**			
ENG 103 English Comp I	ENGL 151		3	AC 203 Accounting I	ACCO 101		3
ENG 113 English Comp II	ENGL 152		3	AC 213 Accounting II	ACCO 102		3
COM 213 Business Commun				BA 3113 Business Internship			
SP 203 Effective Speaking	COMM 207		3	BA 343 International Business			
	TOTAL		**9**	FIN 303 Managerial Finance			
Socio-Humanties – 12 hrs				LAW 203 Business Law I	BUAD 201		3
ECO 213 Microeconomics	ECON 202		3	MGT 353 Designing Operations			
ECO 223 Macroeconomics	ECON 201		3	MGT 363 Organizational Behavior	BUAD 274		3
PSY 113 Principles of Psych	PSYC 201		3	MGT 453 Strategic Management			
Humanities electives (3)	Choose from list below		3	MK 303 Marketing	BUAD 251		3
					TOTAL		**15**
	TOTAL		**12**				
Mathematics & Science - 12-13 hrs				**Concentation Requirements-33 hrs**			
MA 103 Business Algebra	MATH 128		3	BA 403 Business & Public Policy			
MA 173 Applied Mathematics				ENT 303 Entrepreneurial Leadership			
MA 253 Statistics	MATH 130 or BUAD 112		3	MK 323 Integrated Marketing Communications			
Science Elective 3-4 hrs	Choose from list below		3	MK 333 Buyer Behavior			
				MK 423 Personal Selling			
	TOTAL		**9**	MK 433 Marketing Management			
Computer Literacy - 6 hrs				MK 463 Applied Marketing Research			
INF113 Business Computer Applications	OIT 100 or OIT 160		3	MK 483 Senior Seminar in Marketing			
INF 233 Adv Spreadsheets for Bus				**Select any two (BA, COM, ENT, MGT, MK 300/400 level)**			
			3	Elective			
Additonal Programs - 5hrs				Elective			
UE 101 / BA 101 University Exp	STSK 111		1	**Business Elective - 3 hrs (AC, BA, ENT, FIN, LAW, MGT,**			
BA 401Prof Dev & Strategies				**MK 300 / 400 Level)**			
BA 123 Business Concepts	BUAD 101		3	Business Elective			
	TOTAL		**4**				
Free Electives - 12-15 hrs							
Contact Transfer Coordinator regarding questions			12				
about courses eligible for transfer as a free elective.							
					TOTAL		**0**
				TOTAL TRANSFER CREDIT			**64**
	TOTAL		**12**	**CREDIT REMAINING TO COMPLETE DEGREE**			**60**

AT LEAST 30 CREDITS MUST BE COMPLETED AT TRINE UNIVERSITY

This transfer guide should only be used as a reference as changes in course content and curriculum at KCC & Trine may occur. Please contact your KCC Advisor or the Transfer Coordinator at Trine University for assistance.

Humanities Electives: ARAB 101, ARAB 102, ART 105, ART 211, ART 212, ART 213, COMM 241, ENGL 203, ENGL 204, FREN 101, FREN 102, FREN 201, FREN 202, HUMA 150, INTL 210, JAPA 101, JAPA 102, LITE 205, LITE 206, LITE 211, LITE 212, LITE 216, LITE 222, LITE 223, LITE 230, LITE 240, LITE 285, MUSI 211, MUSI 251, PHIL 201, PHIL 202, PHIL 230, SPAN 101, SPAN 102, SPAN 201, SPAN 202, SPAN 203, THEA 121, THEA 122, THEA 125, THEA 218, THEA 220, THEA 225, THEA 230, THEA 285, THEA 297.

Social Sciences Electives: ECON 201, ECON 202, HIST 103, HIST 104, HIST 106, HIST 151, HIST 152, HIST 201, HIST 202, HIST 210, HIST 211, HIST 240, HIST 250, HIST 260, POSC 200, POSC 201, POSC 202, PSYC 220, PSYC 250, PSYC 280, PSYC 290, SOCI 201, SOCI 202, SOCI 203

Science: ASTR 104, BIOL 101, BIOL 109, BIOL 110, BIOL 200, BIOL 201, BIOL 202, BIOL 205, CHEM 110, CHEM 111, CHEM 201, CHEM 202, PHYS 111, PHYS 112, PHYS 201, PHYS 241, SCIE 100, SCIE 102.