

Marketing

TRINE UNIVERSITY

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TRANSFER OVERVIEW	Credit Hours	
Finlandia University – BBA Marketing credits transferred	90	
Trine BSBA Marketing remaining credits to complete		
Total Credits	120	

Trine Bachelor of Science in Business Administration Marketing degree - 120 credit hours

General Educatio	n Requirements – 39 hours		Transfer Institution Information	
Communication -	- 12 hours		Finlandia University	Credits
ENG 143	College Composition	3	ENG 104 College English II	3
HUM 203	Humanities Seminar	3	ENG 103 College English I (sub)*	3
SP 203	Effective Speaking	3	COM 108 Fund of Public Speaking	3
COM 213	Business Communication	3	BUS 141 Business Communications	3
Humanities and S	Social Science – 9 hours			
ECO 213 – and –	Microeconomics – and –	6	ECN 231 Microeconomics	6
ECO 223	Macroeconomics		ECN 232 Macroeconomics	
ECO 223	Humanities Elective	3		3
Mathematics and	Science – 12 hours	3	REL/FNS Religion or Finnish Studies	3
MA 113	College Algebra	3	MAT 145 College Algebra	4
MA 173 – or –	Essential Calculus – or –	3	Waived for Finlandia students who have earned	4
WA 173 - 01 -	Essential Calculus – of –	3	90 or more credits	
MA 163	Applied Math w/Business Concepts			
MA 253	Statistics	3	BUS 228 Business Statistics	3
	Science Elective	3	BIO, CHM or PHS Natural Science w/Lab	4
Other – 6 hrs.				
BA 213	Business Spreadsheets	3	BUS 122 Computing Applications	3
PSY 113	Principles of Psychology	3	PSY 101 Intro to Psychology/ Social Sci Elect	3
Additional Progra	am Requirements – 37 hours			
UE 101 or UE 111**	University Experience	1	UNS 115 Sisu Seminar	1
AC 203	Accounting I	3	BUS 201 Principles of Accounting I	3
AC 213	Accounting II	3	BUS 202 Principles of Accounting II	3
BA 123	Business Concepts	3	BUS 138 Fund of Business	3
BA 201	Profession Development & Strategies	1	BUS 495 Senior Seminar	1
BA 3113	Business Internship	3		
BA 453	Global Strategic Management	3		
FIN 303	Managerial Finance	3	BUS 332 Business Finance	3
FIN 353	Personal Finance	3		İ
LAW 203	Business Law & Ethics	3	BUS 361 Business Law	3
MGT 353	Designing Operations	3		
MGT 363	Organizational Behavior	3		
MGT 483	Capstone	3		
MK 203	Marketing	3	BUS 245 Principles of Marketing	3
Concentration Re	quirements – 30 hours			
MK 323	Integrated Marketing Communication	3	BUS 346 Integrated Marketing Communication	3
MK 363	Commerce & Consumer Behavior	3		
MK 423	Professional Selling	3	BUS 348 Relationship Sales	3
MK 433	Marketing Strategy	3		
MK 463	Marketing Research	3		
300/400 Level	MK Elective	3	BUS 338 Digital Design Fund for Marketing	3
300/400 Level	MK Elective	3	BUS 340 Digital Marketing	3
300/400 Level	Business Elective***	3	300/400 Level BUS/ECN/ARD	3
300/400 Level	Business Elective***	3	300/400 Level BUS/ECN/ARD	3
300/400 Level	Business Elective***	3	300/400 Level BUS/ECN/ARD	3
Electives – 14 hou				
	Electives	14	Complete from undistributed credits. Total	
	1		transfer credit not to exceed 90 credits.	
	TOTAL	120	Transfer Total	90
*!!!! 10.4.202 !!			h no substitutions or transfers. This will be wa	

^{*}HUM 203 Humanities Seminar has a residency requirement with no substitutions or transfers. This will be waived for Finlandia students who have successfully completed ENG 103 College English I.

^{***}Business Elective = AC, BA, COM, ECO, ENT, FIN, GM, HC, HR, INF, LAW, LDR, MGT, MK, or SM

Finlandia Undistributed Credits	
BUS 447 Entrepreneurial Marketing	
BUS 498 Senior Project in Business	
Social Science (9)	
Humanities (9)	
Open Elect (5)	
CPT 202 Digital Media for Business	
BUS 235 Leadership & Team Skills	
BUS 271 Principles of Management	
BUS 281 Research for Business	



^{**}UE 111 is taken through TrineOnline