



Sat. Sept. 23, 2023

A day of inspiration, growth and connection.

Morning schedule

Time	Event details	Location
9-10 a.m.	Check-in + Networking Hour <i>Coffee, water and pastries will be available Head shots and group photo opportunities</i>	University Center Mall
10-10:15 a.m.	Conference Welcome <i>Cisco Ortiz, Vice President for Student Affairs</i>	Fabiani Theatre
10:20-10:50 a.m.	Keynote Speaker <i>Dr. John Shannon, Trine University President</i>	Fabiani Theatre
11-11:30 a.m.	Session #1: Executive Presence in an Organizational Setting <i>Gretchen Miller, Senior Vice President and Chief Operating Officer</i>	Fabiani Theatre
11:40 a.m. - 12:10 p.m.	Session #2: Networking Pointers for Success <i>Jason Blume, Assistant Vice President of Innovation One and Career Services</i>	Fabiani Theatre
12:15-1:20 p.m.	Group Lunch <i>Catered by Bon Appetit Food Management Company</i>	Whitney Commons Café

Afternoon schedule

Time	Session Title & Description	Speaker(s)	Location
1:30-2 p.m.	Getting the Word Out! <i>There are many ways to let people know about the great things your club or organization is doing and planning! Trine University communications professional James Tew will share tips on how to make more people aware of accomplishments and upcoming events, including what info you need, how far in advance to announce, or who to contact for help.</i>	James Tew, Assistant Vice President for Content and Communication	Best Hall 221
1:30-2 p.m.	Moving from Mission to Impact! <i>During this session, we will explore how Education One has successfully transitioned from our mission statement (which lives on paper) into a highly effective and impactful organization. Participants will engage in a design sprint activity, and will have built-in opportunities for collaboration and discussion, in order to leave with ideas for how they can have a similar impact within their student organizations.</i>	Caitlin Hicks, Assistant Director of Graduation Pathways and Compliance Ally Lung, University Partnerships and Marketing Specialist	SDI 318
1:30-2 p.m.	How to Retain and Motivate Members in Your Organization - Food for Thought!! <i>"In order to achieve great results, I should be constantly thinking about how I can motivate and inspire the members in my organization." Best practices for becoming a thriving and enduring student organization. How do I motivate members in my organization as a team leader? Does my appearance matter? Why should a student join your organization? Do I have what it takes to lead this organization?</i>	Deborah McHenry, Executive Director of Student Affairs	Wells Theatre, Taylor Hall

Afternoon schedule

Time	Session Title & Description	Speaker(s)	Location
2:15-2:45 p.m.	<p>Being a Good Steward of One of a Club's Top Resources: Funds!</p> <p><i>Funds are a finite and precious resource - perhaps more so in today's skyrocketing inflation environment! Plan ahead for future events for successful club operations. We will look at some steps to consider for financing when planning your activities to maximize your financial resources.</i></p>	Allen Beatty, Ketner School of Business Accounting Professor	Best Hall 229
2:15-2:45 p.m.	<p>Taking your Leadership Efforts into the Community</p> <p><i>Our session will dive into the United Way, a brief synopsis of the 30-plus non-profits in our area, how to get involved, how rewarding the experience is, who is the best person or group to contact for assistance with community outreach and why it is crucial to be involved in the community and work with our non-profits.</i></p>	Jessica Bird, Executive Director of Steuben County United Way	SDI 309
2:15-2:45 p.m.	<p>Creating an Engaging Event that People Want to Attend</p> <p><i>Learn all the do's and don't's on how to use university resources and facilities to create the perfect event that your target audience will get excited to attend!</i></p>	Jennifer LaRose, Executive Director of Camps, Conferences, & Events	Best Hall 221
3-3:30 p.m.	<p>Philanthropy 101; Fundraising for Student Organizations</p> <p><i>We will be talking about how to philanthropically fund raise and explaining how we are not asking just for money but how we are looked at as influencers in the field of philanthropy. We are working to build relationships with donors. We will be discussing how important philanthropy is in fundraising today. We will also discuss how the Advancement office would love to help our students to learn philanthropic fundraising, and provide collaboration touch points on how we can work together for the fundraising needs of student organizations</i></p>	Christine Miller, Director of Annual Giving	Best Hall 103/105
3-3:30 p.m.	<p>Successful Organization and Member Transitioning</p> <p><i>This session will provide an overview of the importance of succession planning within student organizations, some tips and trick on how to successfully transition your key positions within your executive boards. Succession planning is a key component to ensure your organization's future success even after your senior leaders graduate.</i></p>	Jamie Norton, Assistant Vice President for Human Resources and University Compliance	Best Hall 213/215
3-3:30 p.m.	<p>Team Structure within your Organization</p> <p><i>In today's dynamic landscape, understanding and effectively managing organizational structure is paramount for success. This interactive session is designed to equip you with the knowledge and skills needed to navigate and optimize your organization's structure, and will feature engaging discussions and practical exercises to help you apply the concepts learned. Whether you aim to optimize your current structure or are planning a major organizational overhaul, this session will provide you with actionable strategies to drive success in your organization. Join us to unlock the power of effective organization structure and build a strong foundation for your teams' future achievements.</i></p>	Jason McGrogan, Career Services Coach and Industry Liaison	Best Hall 313/315
3:45-4:15 p.m.	<p>Student Organization Updates from Student Government</p> <p><i>Student Government will provide student organizations with essential documents and resources to be successful this school year.</i></p>	Student Government Executive Officers	Fabiani Theatre
4:15-4:30 p.m.	<p>Conference Wrap Up and Farewell</p>	Blake Grosse, Assistant Director of Student Leadership	Fabiani Theatre